



**MiGcare**  
EVERY PERSON. EVERY VOICE. EVERY NEED MATTERS.

# SPONSORSHIP PROPOSAL

**PARTNER WITH US TO MAKE A POSITIVE  
DIFFERENCE IN YOUR COMMUNITY**

**PREPARED BY:  
DR. KIMBERLY TERRY, EDD**

**ACCESS UNLOCKED 2026**

# INTRODUCTION



Hi there! I am reaching out on behalf of **Magnified Insights Global Care [MIGC]**, a **501(c)(3) nonprofit** organization currently based in Raleigh, NC, serving **Granville, Franklin, Vance, Warren, Person, Durham, and Wake counties**. This year, we're launching **Access Unlocked**, and we're inviting you to join our founding group of supporters in its inaugural year.

**Access Unlocked exists for one reason: To reduce the barriers that keep families and communities from having reliable technology and the access it creates, especially where that access connects directly to healthcare.** When technology is out of reach, people miss opportunities: they can't apply for jobs, support learning, access critical information, or navigate essential systems. As one of our program frameworks puts it, "The digital divide is not simply about access... it is fundamentally about access to opportunity."

At MIGC, we believe we can change that, locally, practically, and with dignity. **We build solutions that don't just place technology in hands; they pair access with the support people need to use it confidently.** In our broader digital empowerment work, we describe this approach as creating "digital empowerment ecosystems" that combine devices, skills-building, and community-based delivery.

## **Why your sponsorship matters right now**

Because Access Unlocked is in its first year, your partnership doesn't just help us launch, it helps us establish the standard for what equitable access can look like in the counties we serve. You're not just giving; you're helping build the foundation.

## **How you can become a Founding Supporter**

Your sponsorship can support Access Unlocked through:

- Financial contributions that allow us to expand outreach, programming, and direct support
- In-kind support (devices, hotspots, tech services, printing, space, volunteers)
- Collaborative initiatives that align your brand with measurable local impact

## **What you receive as a sponsor**

We structure sponsor recognition in ways that are meaningful and visible, such as website recognition, social media acknowledgments, and public sponsor appreciation. We prioritize impact updates so you can see the difference your support makes.

If you're open to it, I'd love to schedule a brief conversation to share our inaugural-year goals for Access Unlocked and discuss a sponsorship level that fits your philanthropic priorities.

***Thank you for considering being part of something transformative, a program that unlocks access, promotes dignity, and increases opportunities across our communities.***

**With peace and gratitude,  
Dr. Kimberly Terry, EdD  
(Founder & Executive Director)**

# WHO WE ARE

MIGC is a six year old 501c(3) nonprofit organization that was originated in Oxford, NC. We serve Granville, Franklin, Vance, Warren, Person, Durham, and Wake counties. Access Unlocked is in its inaugural year, and we wanted to invite you to be a part of our founding group of supporters.

I started MIGC to answer a the call from international and domestic communities for care provider and technology access. We have a solid standing in Sierra Leone and we are currently focusing our efforts in NC as well. I am an Oxford native, and I said one day I was going to help my home community.



## Your sponsorship will support:

- **ICT on the Road [ICT-OTR]**

- This is a mobile internet & training program that will visit the most underserved and remote pockets of the 7 counties we plan to serve.
- Services will be provided in a fully outfitted mobile bus. When we say mobile, we mean mobile!

- **The Building Fund**

- We are looking for an appropriate and accessible location for an on-site technology center.
  - We need an ADA compliant building with at least 4,500 square feet to accommodate classrooms, storage, technology workshop, and staff offices.
  - We also want to be able to have a cafeteria to provide healthy, hot food for program attendees.



Granville County Historic Store Site

# ABOUT THE EVENT

**Date: October 10th, 2026**

**Time: 11am - 7pm EST**

**Location: Oxford, NC**

**Audience: Open to General Public**

Abandoned Farmhouse in Vance County

## Activities:

- Bingo
- Team Trivia
- Natural/organic products and/or food vendors
- Community Resource Organizations
- BP checks (RNs performing checks)
- Non-alcoholic beverages and hot foods
- Engagement contests & Music

## Prizes:

- Cash prizes for Bingo!
- Gift cards
- Goodie baskets


## Event Objectives:

- Raise awareness for our programs [ICT-OTR & Pikin Packs]
- Make community members aware of local resources for a variety of community needs
- Raise money to support programming and building needs for programs
- Provide an opportunity for the community to come together for a fun day that supports a worthy cause
- Support wellness initiatives and provide health education



# SPONSORSHIP OPPORTUNITIES



	<b>\$100</b> <b>Learning</b> <b>Champion</b>	<b>\$200</b> <b>Thought</b> <b>Leader</b>	<b>\$300</b> <b>Purpose</b> <b>Pusher</b>	<b>\$500+</b> <b>Vision</b> <b>Catalyst</b>
Mention on all social media sites as an event sponsor (Facebook; LinkedIn; Instagram)	X	X	X	X
Verbal recognition on MIGC website	X	X	X	X
Signage/Logo visible at live event	-	X	X	X
Logo, website link, and 3 line descriptor on MIGC website (throughout 2026)	-	X	X	X
Event Table for "Access Unlocked" 2026	-	-	X	X
10 social media posts highlighting your logo, website link, upcoming events, and/or your impact in relation to MIGC [spread over 10 weeks maximum]	-	-	-	X
Complimentary 2 hour Strategic Planning Session OR Complimentary 3 hour Leadership Training Session for non-C-Suite leaders with Dr. Terry	-	-	-	X



Historic Warren County

# WHY SPONSOR US?



**We need the money to do the work!**

**Oh, and there are other reasons too...**

- **Targeted Exposure!**
  - *Did you ever want to be famous?* Honestly, it doesn't matter what your answer was...either way, we won't make you famous, but you will get intentional and thoughtful exposure for your program(s).
  - To capture a variety of audiences, we will provide multi-channel promotion.
- **Opportunity to change the trajectory of someone's life!**
  - *You will be the changemaker you always desired being...*
    - *Jacob will be able to connect with resources and the support he needs to take care of his child.*
    - *Gladys can speak with her doctor via telehealth services and get the medications she needs for her chronic illness.*
    - *Alexander will be able to complete discussion questions for his online college courses at our multi-use on-site access program.*
    - *Maria can apply for jobs to support her family when the bus stops in her neighborhood every week.*

## HOW FIBER BROADBAND IS HELPING ECONOMIC DEVELOPMENT OF RURAL COMMUNITIES



**Expanding broadband access & fostering its effective utilization drives economic growth, enhances resilience, & builds a more prosperous future.**

# LET'S CONNECT

**Join us as a [Sponsor](#), and if you have products, Join us as a [Vendor](#)!**

**Organization Contact:** Dr. Kimberly Terry / [kterry@magnifiedigc.com](mailto:kterry@magnifiedigc.com)

**ICT-OTR Program Contact:** Frederick Koroma, BS / [fkoroma@magnifiedigc.com](mailto:fkoroma@magnifiedigc.com)

**Event Contact:** Crystal Hansley, AA / [chansley@magnifiedigc.com](mailto:chansley@magnifiedigc.com)



Email us, call us, complete an [online contact form](#)...we want to hear from you even if you cannot sponsor us.

**We always accept monetary donations, and in-kind support.**



**PHONE: 919-917-1309 / WEBSITE: [WWW.MAGNIFIEDIGC.COM](http://WWW.MAGNIFIEDIGC.COM)**